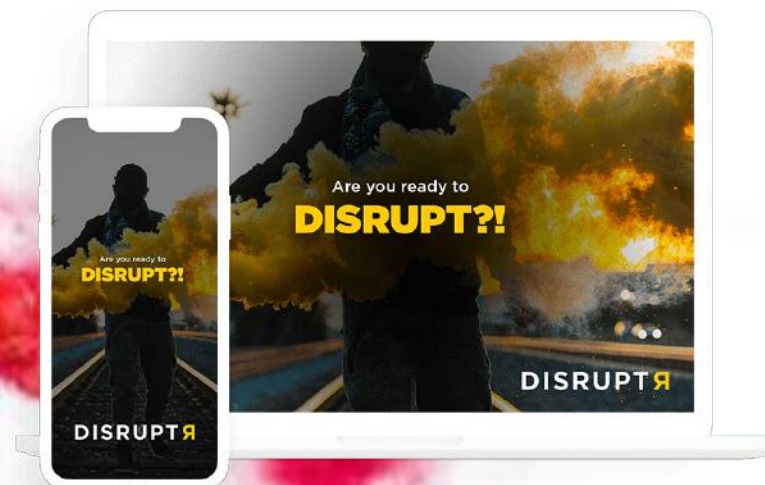


READY TO **DISRUPT?!**

THE EXECUTIVE **DISRUPTR** GAME

SPECIALLY DEVELOPED FOR EXECUTIVE TEAM MEETINGS,
OFF-SITES, AWAY DAYS, STRATEGY SESSIONS

AGENDA



Available as a virtual workshop

CONCEPT AGENDA

09.00	15m	Welcome and opening by CEO	
09.15	30m	Introduction of the DisruptR game and inspirational key note on Disruption and Tactics (plenary intro)	
09.45	15m	Grab a coffee and get going in the teams	
10.00	60m	Define the Disruptor (team brainstorm)	
11.00	105m	Develop the Business Model Canvas and Value Proposition (team work)	
12.45	15m	Break and short interim evaluation by the team captains	
13.00	45m	LUNCH	
13.45	60m	Assess the threats and define your response	In parallel: prepare the pitch by 2 team members
14.45	15m	Rehearsing the pitch	
15.00	30m	Pitches by the teams with a short Q&A and selection of the winner	
15.30	60m	Discuss lessons learned & define next steps	
16.30		Closure	

Concept agenda is based on full day workshop. Customization of the agenda is possible

**WELCOME
BY
CEO**



INSPIRATIONAL **KEY**
NOTE ON DISRUPTION
AND INNOVATION
AND **LEARN** THE TACTICS
OF DISRUPTORS





YOUR GAMEPLAN



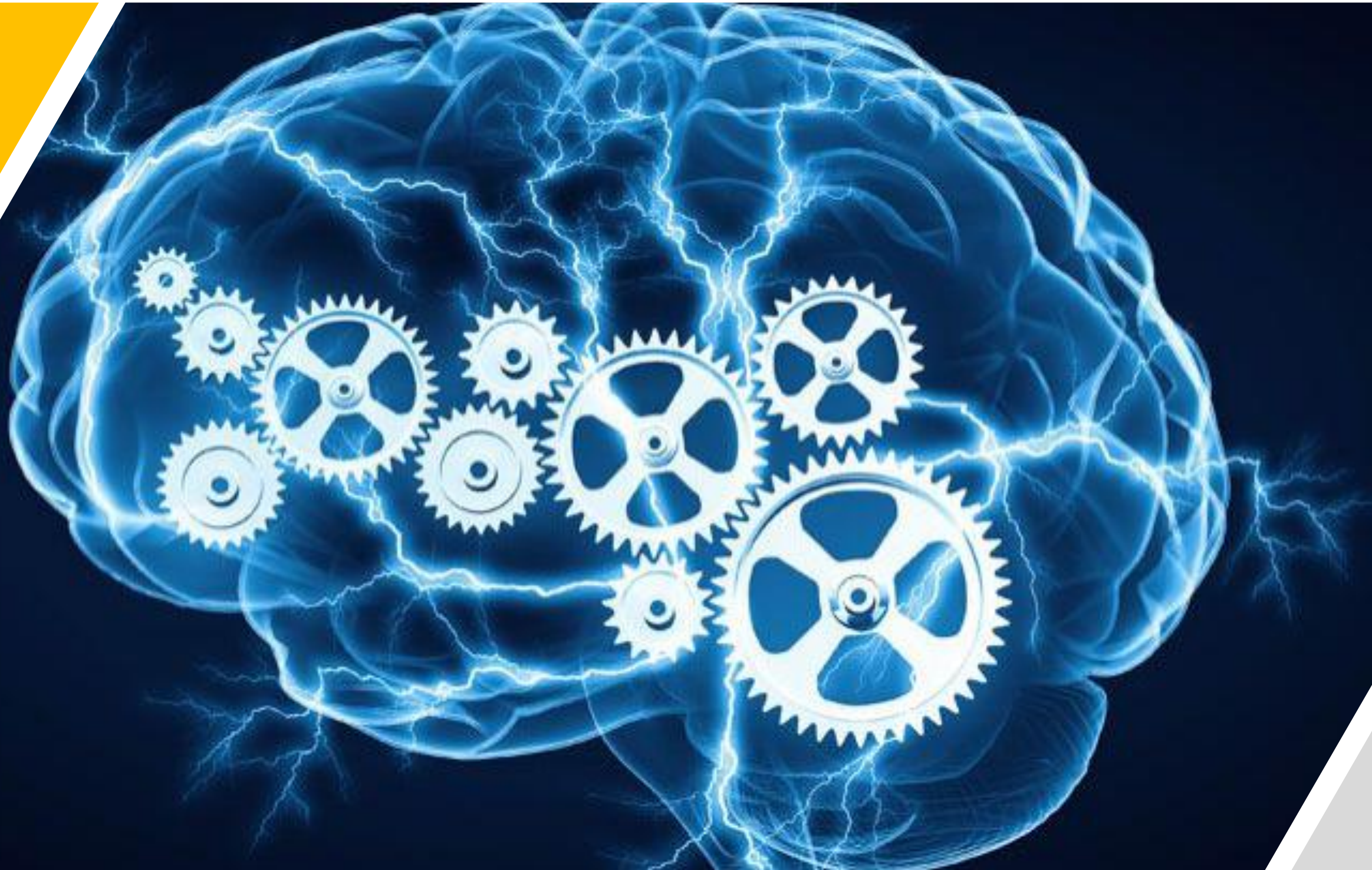
6 HOURS
TO MAKE IT
HAPPEN

2 TEAMS & 2 CAPTAINS

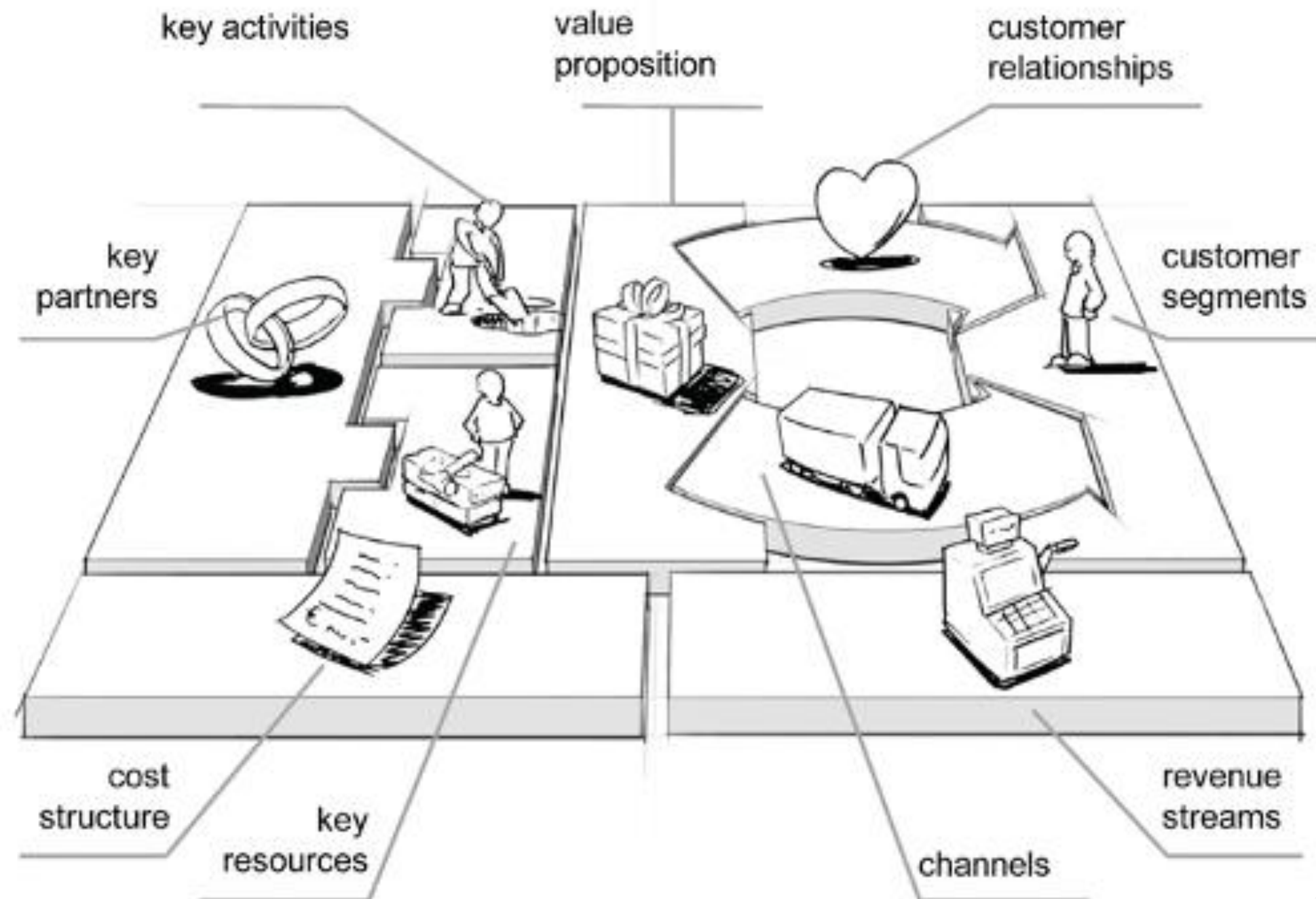


REVELX

BRAINSTORM TO DEFINE YOUR **DISRUPTOR**



CONSTRUCT YOUR BUSINESS MODEL





ASSESS THE **THREATS** FOR YOUR BUSINESS

PREPARE YOUR PITCH



MAKE YOUR **PITCH**

REVELX



SELECT WINNER





LESSONS **LEARNED** & NEXT STEPS

HELLO! WE ARE REVELX

Discovering and exploiting opportunities for growth. That is our playing field. We excel at disruptive creativity, rigorous analysis and disciplined execution. We add strategic thinking and execution power to your team. That is how we realize growth for corporates (or any established business).

Our team consists of growth entrepreneurs. A collection of curious minds and diverse personalities. Based in Amsterdam, we are proud to serve our clients around the globe with a team of highly skilled and passionate growth professionals.

A selection of our clients:



REQUIRE FURTHER ASSISTANCE?

You're more than welcome to contact us



Rob.nouwens@revelx.nl



matthijs.rosman@revelx.nl