



# DARE

THE MINDSET FOR SUCCESSFUL INNOVATORS IN THE DIGITAL AGE

WEBINAR, OCTOBER 1, 2020

**REVELX**

# DARE

DEFIANCE

REALISM

ADVENTURE

ENDURANCE



REVELX

# DANIEL KAHNEMAN

## *THINKING FAST AND SLOW*



REVELX

DANIEL  
KAHNEMAN

CAROL  
DWECK



GROWTH  
MINDSET



REVELX



"Failure is an opportunity to grow"

## GROWTH MINDSET

"I can learn to do anything I want"

"Challenges help me to grow"

"My effort and attitude determine my abilities"

"Feedback is constructive"

"I am inspired by the success of others"

"I like to try new things"

"Failure is the limit of my abilities"

## FIXED MINDSET

"I'm either good at it or I'm not"

"My abilities are unchanging"

"I don't like to be challenged"      "I can either do it, or I can't"

"My potential is predetermined"

"When I'm frustrated, I give up"

"Feedback and criticism are personal"

"I stick to what I know"



DANIEL  
KAHNEMAN

CAROL  
DWECK

VIKTOR  
FRANKL

LOGO  
THERAPY



REVELYX



# HIPSTERS

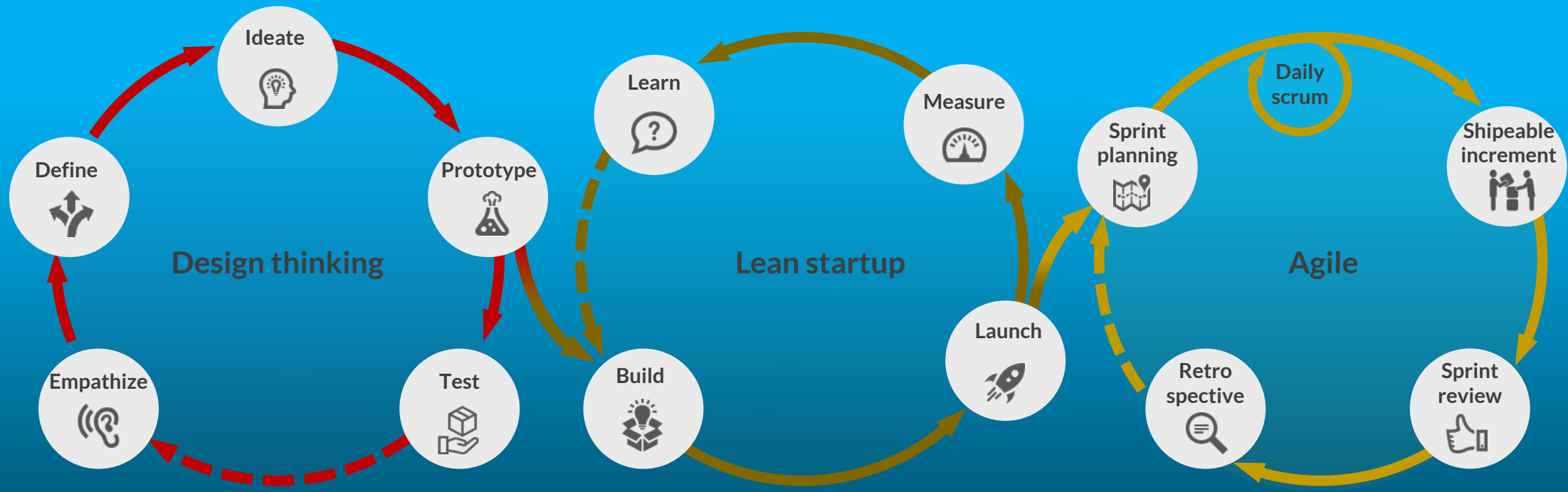
# HACKERS

# HUSTLERS



**REVELX**

Design thinking      Lean start up      Agile



Customer problem      Customer solution





**CONTROL**

>

**EMPOWERED**

**INDIVIDUAL**

>

**TEAM**

**LONG CYCLES**

>

**SHORT CYCLES**

**SEQUENTIAL**

>

**ITERATIVE**

**FIRST TIME RIGHT**

>

**EXPERIMENTAL**

**MANAGEMENT LEAD**

>

**CUSTOMER LEAD**



**VISIONARY**

**PASSION & FUN: ENGAGING**

**COACHING & MENTORING**

**THINKING & DOING**

**ACTION ORIENTED**

**CONTROLABLE RISKS**



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**THANK YOU &  
STAY SAFE!**

**REVELX**